

Abstract of the Disclosure.

A golf club grip being axially coupled about the end of a golf club shaft. The diameter of the golf club grip is progressively reduced from the interface between the golf club grip and the golf club shaft to the opposing cap end of the golf club grip. The external surface of the golf club grip is extended upwardly into an elevated, linear ridge which extends from the interface between the golf club grip and the golf club shaft to the opposing end of the golf club grip along the axis of the club shaft. The elevated ridge provides the basis for consistent positioning of the grip in the user's hand.